

Common borders. Common solutions.

Study Visit & Peer Review in Trabzon, March 2019

Xanthi's training was followed by that of Trabzon on 6 and 7 March 2019. As part of this meeting organized by the Trabzon Chamber of Commerce, the project partners had the opportunity to visit the newly established black, green and white C and C production plant. The factory also operates a state-of-the-art quality control laboratory for the production of the plant as well as other growers and production units in the area, while producing new varieties of beverages for major tea producers worldwide such as Lipton.



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Next companies that hosted the participants were ÇAYKUR and ÇZÇAY, with the first being the state-owned and leading tea producer in the country and the second already having a patented innovation for its organic tea packaging, awarded by the World Award for homonymous tea. The visit continued with a tour of the Rize Botanical Garden where all the aromatic plants grown in the Trabzon region are on display and concluded with a visit to İKİÇAY, another tea plant in the Sürmene region. On the second day of the project, the project partners conducted a peer review in the Trabzon Chamber of Commerce where they presented the problems and opportunities for further development of the tea by partnering with the company and promoting it as a Black Sea Origin product.



PARTNERSHIP

LEAD PARTNER



(Greece)



(Bulgaria)



Trabzon Chamber of Commerce and Industry
(Turkey)



International Centre for Social Research and Policy Analysis
(Georgia)

Armenian Young Women's Association



(Armenia)



(Greece)

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